Into the Beautiful North
COMMUNITY KICK-OFF EVENT

Friday, March 1
7:00-8:30 PM
Doors Open at 6:30 PM
St Mark’s Parish
7117 14th Ave, Kenosha

WANDERING IN THE BEAUTIFUL NORTE: INSTRUCTIONS FOR BORDER CROSSERS

Reflecting on the novel Into the Beautiful North, this talk examines the search for connection and community across borders, as well as the bonds, the specters, and the oftentimes traumatic residue that remains when crossing from one country to another.

Santiago Vaquera-Vásquez is an unrepentant border crosser, ex-dj, Xicano writer, painter, and academic. An Associate Professor of Creative Writing and Hispanic Southwest Literatures and Cultures at the University of New Mexico, he has also taught and lectured at universities across the United States, Latin America, and Europe. Author of four collections of short stories, Algún día te cuento las cosas que he visto (2012), Luego el silencio (2014), One Day I’ll Tell You the Things I’ve Seen (2015), and En el Lost y Found (2016). His most recent work is a co-edited anthology of scholarly writing, The Latino/a Midwest Reader. Widely published in Spanish, his literary work has appeared in anthologies and literary journals in Spain, Italy, Latin America and the United States. Widely published in Spanish, his stories bear witness to the lives of Latinas/os living through the cultural consequences of migration. Commenting on his writing, Junot Díaz has said “Santiago Vaquera is literary lightning. He impresses, he illuminates, and when he is at his best you are left shaken, in awe.”
GRAND FINALE KEYNOTE

Monday, April 1
7:00-8:30 PM
Doors Open at 6:30 PM
St Mark’s Parish
7117 14th Ave, Kenosha

You read the book - now check out what the author has to say about it! Luis Alberto Urrea, author of Into the Beautiful North, will conclude our 2019 NEA Big Read with a keynote address, and time for Q&A. Come join us for a fun-filled evening of conversation!

Luis Alberto Urrea is a prolific and award-winning writer, a master storyteller who uses his dual-culture life experiences to explore greater themes of love, loss and triumph. Born in Tijuana to a Mexican father and an American mother, Luis grew up in San Diego. Like so many great writers, Luis got his start in literature writing poems to impress girls in junior high. His early heroes were all rock stars, but not being especially musically gifted Luis chose to follow in the steps of his literary role models. “What I really wanted to be was Jim Morrison,” he has said “however, if I weren’t a writer, I’d be dead.”

As a young man Luis served as a missionary in the Tijuana dumps prior to receiving a teaching Fellowship to Harvard University. The author of sixteen books, he has published extensively in many genres and has received many prestigious awards. The Devil’s Highway, his non-fiction account of a group of Mexican immigrants lost in the Arizona desert, won the Lannan Literary Award and was a finalist for the Pulitzer Prize. His highly acclaimed historical novels; The Hummingbird’s Daughter and Queen of America together tell the epic story of Teresita Urrea, a great aunt who was a healer and Mexican folk hero. Collectively The Devil’s Highway, The Humming Bird’s Daughter and his novel Into the Beautiful North have been chosen by nearly one hundred different cities and colleges across the country for community-wide reading programs. In 2017, Into the Beautiful North was adapted into a production and was shown at theaters across the country.
**EVENTS**

**FEATURED DISPLAY CASE:**
**INTO THE BEAUTIFUL NORTH**

*March 1-31*
Northside Library, 1500 27th Avenue, Kenosha
All Ages / Everyone

Visit the Northside Library display case through the month of March to see a special display inspired by Into the Beautiful North!


**¡VAMOS APRENDER ESPAÑOL!**

*March 1-31*
Children’s Department at all KPL Branches
Children (Babies, Toddlers, Pre-K), Children (K-5th Grade), Families

¡Vamos aprender Español! Let’s learn Spanish! To celebrate the NEA Big Read book Into the Beautiful North, the children’s area at each branch will feature Spanish signage, vocabulary words, ABC coloring pages, and more. Drop in any time during March to learn with us!

**MICROFICTION COLLECTION:**
**THE POWER OF POSTCARDS.**
**WISH YOU WERE HERE!**

*March 1-31*
All KPL Branches
All Ages / Everyone

Microfiction is a short story told in as few words as possible - typically under 300 words. Into the Beautiful North explores some familiar themes like Home, Family, and Journeys. Can you tell a whole story on one of these themes in the space of a postcard? Bring a postcard containing an original story for our collection. Provide a postcard of your own or request one at the library. Use the image on the postcard to inspire the story or select a blank postcard from our selection and draw, color, collage, or even bedazzle the scene. Do what inspires you! Just make sure the full story fits on the correspondence portion of the postcard and that it can be clearly and easily read without the use of magnifying glass. Stories in English, Spanish, and any any other language you chose are welcome. The postcards received will be displayed in the library for other patrons to enjoy so please be considerate of all patrons and use appropriate language and images when sharing your story.

**VOCES Y HISTORIAS:**
**CELEBRATING LATINX CULTURE AT UW-PARKSIDE**

*March 1-31, 8:00 AM - 10:00 PM*
UW-Parkside Library, 900 Wood Road, Kenosha
All Ages / Everyone

UW-Parkside has had a long tradition of recognizing the diversity of its staff and student body. This exhibition, part of the Art in the UWP Library’s 50th anniversary exhibition, showcases images from the UW-Parkside archives featuring campus events that celebrate Latinx culture through the years.
NEA BIG READ BREWS
March 1-31
Public Craft Brewing Co., 5706 6th Avenue, Kenosha
Rustic Road Brewing Co., 7117 14th Avenue, Kenosha
Adults (21+)
Be sure to stop in at Public Craft and Rustic Road during the month of March to try out your new favorite local brews - specially created for the NEA Big Read and inspired by Into the Beautiful North.

AUTHOR BOOK SIGNING
April 1, 1:00-2:30 PM
Southwest Library, 7979 38th Avenue, Kenosha
All Ages / Everyone
Bring your copy of Into the Beautiful North over to Southwest Library for a book signing by Luis Alberto Urrea.

KID KITCHEN: DIP EDITION
March 1, 3:30-4:30 PM
Southwest Library, 7979 38th Avenue, Kenosha
Teens (Grades 6-12)
Dip into the Southwest Library for a bite to eat. Learn a few easy dip recipes that will come in handy at your next hangout with your friends and family. At least one dip will feature Mexican flavors in honor of the NEA Big Read book Into the Beautiful North. There will be major dippage for the first 20 teens who attend.

POLITICS & MILITARY ACTIONS BOOK CLUB
March 2, 9:15-11:15 AM
Southwest Library, 7979 38th Avenue, Kenosha
Adults (18+)
Read a book of your choice about the Mexican-American War 1846-1848, then join the Politics and Military Action Book Club for a discussion, including exploring the causes of the war and how it has impacted Mexican-American relations from that time to the present day.

NEA BIG READ MOVIE FUN: A BUG’S LIFE!
March 2, 1:00-3:00 PM
Southwest Library, 7979 38th Avenue, Kenosha
Families
Get in on the NEA Big Read fun by bringing the whole family to watch A Bug’s Life. This film is a family-friendly adaptation of The Magnificent Seven—a frequent reference in our NEA Big Read book, Into the Beautiful North.

DRUM AND DANCE TO CALL FOR PEACE
March 3, 1:00-1:45 PM
Southwest Library, 7979 38th Avenue, Kenosha
All Ages / Everyone
All ages are invited to the Southwest Library for an entertaining and educational dance performance from Drum and Dance to Call for Peace. The company’s professional dancers and drummers strive to preserve and positively represent the Native Dances of Mexico with a focus on Aztec culture. You won’t want to miss this incredible opportunity!
JOURNEY BACK IN TIME WITH FAMILY HISTORY
March 5, 6:00-8:30 PM
Southwest Library, 7979 38th Avenue, Kenosha
Adults (18+)
Meet with a Kenosha County Genealogy Society genealogist, for up to 30 minutes, to start creating your family tree and receive further guidance for exploring your Mexican, Central American, Caribbean, or Latin American ancestry. A librarian will also provide information about introductory Kenosha Public Library resources.

IMMIGRANT STORIES OF THE CIVIL WAR
March 5, 6:30-7:30 PM
Civil War Museum, 5400 1st Avenue, Kenosha
Adults (18+)
In conjunction with the Kenosha Public Library’s NEA Big Read Program, this lecture tells the personal stories of well known, and not so well known, Union soldiers who were born outside the United States and immigrated to the country before the Civil War. Some of the places these men were from just might surprise you.

ADULT STORYTIME: HISPANIC-AMERICAN LITERATURE
March 6, 7:00-9:00 PM
Public Craft Brewing Co., 716 58th Street, Kenosha
Adults (18+), Seniors
Did you love storytime at the library when you were little? Well, now you can sit back and relax at Public Craft Brewery while area librarians read aloud from literature by Hispanic-American authors. Ages 21+.

BOOK DISCUSSION AT DP WIGLEY
March 7, 7:00-8:00 PM
DP Wigley Company, 234 Wisconsin Avenue, Racine
Teens (6th-12th Grade), Adults (18+), Seniors
Enjoy the rustic atmosphere of the DP Wigley grain mill building as you discuss Into the Beautiful North with UW-Parkside psychology professor Marisa Rapp.

FILM: MAGNIFICENT SEVEN (1960)
March 7, 12:30-3:00 PM
Southwest Library, 7979 38th Avenue, Kenosha
Adults (18+), Seniors
Join us for a screening of the movie that inspired Nayeli to begin her trip -- The Magnificent Seven, featuring the one-and-only: Yul Brynner! In this 1960 classic Western, an oppressed Mexican peasant village hires seven gunfighters to help defend their homes.

ART SPARKS: FRIDA KAHLO
March 8, 3:00-4:30 PM
Southwest Library, 7979 38th Avenue, Kenosha
Children (K-5th Grade)
Go beyond crayons with cool and creative art mediums. Create a masterpiece and discover your inner artist. In honor of the NEA Big Read, we will learn about Mexican-born artist Frida Kahlo and create artwork in her style.
GENDER AND IDENTITY IN
*Into the Beautiful North*
March 11, 7:00-9:00 PM
Rustic Road Brewing Co., 5706 Sixth Avenue, Kenosha
Adults (21+), Seniors
Relax with a pint as UW-Parkside Diversity and Inclusion Officer Heather Kind-Keppel leads a book discussion centered around issues of gender and identity in *Into the Beautiful North*. Ages 21+.

**SNACK & PAINT: CITY SKYLINES (GRADES 3-5)**
March 11, 4:00-5:00 PM
Northside Library, 1500 27th Avenue, Kenosha
Children (K-5th Grade)
Kids in 3rd-5th grade are invited to hang out at the library after school to play with paint and enjoy a light snack. In this program, we will take artistic inspiration from our Big Read Book “Into the Beautiful North” and paint city skylines.

**NEA BIG READ BOOK DISCUSSION**
March 11, 1:00-2:00 PM
Twin Lakes Library, 110 South Lake Avenue, Twin Lakes
Adults (18+)
Join us for a book discussion featuring *Into the Beautiful North* -- our NEA Big Read Title!

**FAMILY LITERACY NIGHT**
March 12, 5:30-7:30 PM
EBSOLA, 2600 50th Street, Kenosha
All Ages / Everyone
Put on your dancing shoes and join us for a salsa performance and a salsa dance lesson! There will be crafts, activities, and stories celebrating Hispanic heritage.

**FILM: LA MISMA LUNA/ UNDER THE SAME MOON**
March 13, 12:00-2:00 PM
UW-Parkside Library, 900 Wood Road, Kenosha
Teens (6th-12th Grade), Adults (18+), Seniors
In the hopes of providing a better life for her son, Rosario works illegally in the U.S. while her mother cares for Carlitos back in Mexico. Unexpected circumstances drive both Rosario and Carlitos to embark on their own journeys in a desperate attempt to reunite. Along the way, mother and son face challenges and obstacles but never lose hope that they will one day be together again. The film is in Spanish with English subtitles. A brief discussion will take place after the film. Parking is free and snacks will be provided.

**BOOK DISCUSSION: LITERATURE FROM THE NEW FRONTIER**
March 13, 7:00-8:00 PM
Public Craft Brewing Co., 716 58th Street, Kenosha
Adults (21+), Seniors
Enjoy a delicious PUBLIC Craft beer as English professor Teresa Coronado leads a discussion on *Into the Beautiful North* and the new generation of frontier literature. Ages 21+.
FILM: **OCEAN’S 8** (2018)
March 14, 8:00-10:00 PM
UW-Parkside Student Center Cinema, 900 Wood Road, Kenosha
Teens (6th-12th Grade), Adults (18+), Seniors
In the absence of her brother, Danny Ocean’s estranged sister Debbie attempts to pull off the heist of the century at New York City’s star-studded annual Met Gala. Her first step: assemble her own “magnificent” all-female crew. Rated PG-13. Admission, parking, and popcorn are FREE!

FILM: **WESTWORLD** (1973)
March 14, 12:30-3:00 PM
Southwest Library, 7979 38th Avenue, Kenosha
Adults (18+), Seniors
Featuring Aunt Irma’s favorite leading man, Yul Brynner, take in a screening of Westworld (1973). This film also happens to be the inspiration for the HBO TV series of the same name, after a robot malfunction creates havoc and terror for unsuspecting vacationers at a futuristic, adult-themed amusement park.

BOOK DISCUSSION AT COMMON GROUNDS
March 15, 2:00-3:00 PM
Harborside Common Grounds, 5159 6th Avenue, Kenosha
Adults (18+)
Join Ed Godula from the Kenosha Public Library to discuss *Into the Beautiful North* at this cozy Kenosha cafe.

PENTATHLON: NEA BIG READ EDITION
Saturday, March 16, 10:00-11:30 AM
Southwest Library, 7979 38th Avenue, Kenosha
Teens (6th-12th Grade), Adults (18+)
Join the Kenosha/Racine Poets Laureate Program for a special edition of the Poetry Pentathlon. We will be working on Reductions based on *Into the Beautiful North*.

BOOK DISCUSSION ON THE ROAD!
March 16, 2:00-3:00 PM
Petrifying Springs Park, 7th Street, Kenosha
Adults (18+)
Venture near the border of Kenosha & Racine Counties, and experience a book discussion on board the new Kenosha Public Library outreach vehicle!

PAINT AND PINTS
March 18, 6:00-10:00 PM
Public Craft Brewing Co., 5706 6th Avenue, Kenosha
Adults (21+)
Join artist Kelly Witte for a special Big Read edition of Paint and Pints! We will be painting a scene inspired by *Into the Beautiful North*. No art experience necessary! Registration is limited and required. Please visit mykpl.info or call 262-564-6130 to reserve your space. Ages 21+.
THE "MAGNIFICENT" WOMEN OF INTO THE BEAUTIFUL NORTH
March 19, 7:00-8:30 PM
Kenosha Creative Space, 624 57th Street, Kenosha
Teens (Grades 6-12), Adults (18+), Seniors

Tres Camarones, Mexico is a city without men. Its women and girls are inspired by American Films—especially The Magnificent Seven—and head to the U.S. to find champions to save their community from the looming threat of thugs and drugs. Yet, in the course of their adventures, we might conclude that Nayeli and her friends are the real heroes.

BOOK DISCUSSION @ NORTHSIDE
March 19, 2:30-4:00 PM
Northside Library, 1500 27th Avenue, Kenosha
Adults (18+), Seniors

Join Sue Paskiewicz and Patty Bajabir of the Kenosha Public Library to discuss and explore themes within Into the Beautiful North.

NEA BIG READ BOOK DISCUSSION
March 19, 6:30-7:30 PM
Salem Library, 24615 89th Street, Salem
Adults (18+)

Join us for a book discussion featuring Into the Beautiful North—our NEA Big Read Title!

BOOK DISCUSSION AT JACK ANDREA
March 20, 4:00-6:00 PM
Jack Andrea, 2401 60th Street, Kenosha
Adults (18+)

Jack’s will make a food creation inspired by the book for attendees to nosh on while discussing Into the Beautiful North. Hosted by Laura Kastelic. Jackandrea.com

GRUPO DE LECTURA
March 20, 5:00-6:00 PM
St Mark’s Parish, 7117 14th Avenue, Kenosha
Children (K-5th Grade), Teens (6th-12th Grade), Adults (18+), Families

Este año la comunidad está leyendo Rumbo Al Hermoso Norte. Únase a nosotros para una conversación sobre el libro y una exploración de los temas presentados por el autor Luis Alberto Urrea.

BOOK DISCUSSION AND ZINE CREATION
March 21, 7:00-9:00 PM
Public Craft Brewing Co., 716 58th Street, Kenosha
Adults (21+), Seniors

UW-Parkside professor Sarah Pina will give a talk on some of the major themes of Into the Beautiful North, followed by a book discussion. Throughout the discussion, attendees are invited to create their own “zines,” or artistic and literary magazines, based on themes and ideas from the novel. Zine examples and all supplies will be provided. Ages 21+.
FILM: MAGNIFICENT SEVEN (2015)  
March 21, 12:30-3:00 PM  
Southwest Library, 7979 38th Avenue, Kenosha  
Adults (18+), Seniors

Stop in to see the modern remake of the movie that inspired Nayeli to find her own Magnificent Seven. Seven gunmen in the old west gradually come together to help a poor village against savage thieves.

CELEBRATE HISPANIC CULTURE: MI GENTE
March 22, 6:00-7:30 PM
Carthage College- Hedberg Library, 2001 Alford Park Drive, Kenosha
Children (Grades K-5)

Celebrate Hispanic culture for this year’s NEA Big Read with activities & fun for families with children in grades K-5.

BILINGUAL STORIES WITH KAY ELMSLEY WEEDEN
March 23, 11:00 AM - 12:00 PM
Salem Library, 24615 89th Street, Salem
Children (K-5th Grade), Families

Bring your family and join us for Storyteller Kay Elmsley Weeden, who will share stories in English and Spanish.

KID KITCHEN: SOUTH OF THE BORDER
March 23, 11:00 AM - 12:30 PM
Northside Library, 1500 27th Avenue, Kenosha
Children (K-5th Grade)

Learn to prepare an easy Mexican-style meal that you can make at home. Of course, you’ll get to eat it, too! This program is inspired by our NEA Big Read book Into the Beautiful North. Registration required. Register by calling Youth Services at (262) 564-6150.

RG PRODUCTIONS PRESENTS THE MAGNIFICENT SEVEN
March 23, 2:00-4:00 PM
UW-Parkside Studio A Theater, 900 Wood Road, Kenosha  
Teens (6th-12th Grade), Adults (18+), Seniors

RG Productions presents a multi-media readers theater presentation of The Magnificent Seven, the story that inspires the characters of Into the Beautiful North to begin their epic journey. See this story performed in RG Production’s signature radio play style!

NEA BIG READ TRIVIA BASH
March 23, 6:30-8:30 PM
tg’s Restaurant & Pub, 4120 7th Avenue, Kenosha  
Adults (18+)

The NEA Big Read Trivia Bash is a fun 10 round trivia contest for individuals or teams. No cell phones or Google allowed! This year’s trivia questions will be about the novel Into the Beautiful North, the author Luis Alberto Urrea, and United States Citizenship & Immigration law. Prizes are awarded to the top three teams. Hosted by tg’s and Kenosha Public Library at tg’s Restaurant & Pub. Big Read themed food and drink specials all night.
UPCYCLED ART
March 25, 5:00-6:30 PM
Southwest Library, 7979 38th Avenue, Kenosha
Teens (6th-12th Grade)
Reduce, reuse, and rejuvenate! Bring your creativity to a program where you can turn trash into treasure. This program is inspired by our NEA Big Read book, *Into the Beautiful North*.

BOOK DISCUSSION:
AN INTERNATIONAL PERSPECTIVE
March 26, 1:30-3:30 PM
Woman’s Club of Kenosha, 6028 8th Avenue, Kenosha
Adults (18+)
Discuss the award winning best-selling novel, *Into the Beautiful North* from an international perspective at this book discussion co-hosted by the Kenosha Literacy Council and the Woman's Club of Kenosha. Refreshments inspired by the book will be served.

VAMPI GOTH MAKEUP NIGHT
March 26, 6:00-7:30 PM
Northside Library, 1500 27th Avenue, Kenosha
Teens (6th-12th Grade), Adults (18+)
Spend an evening with one of the "notorious girlfriends" and try your hand at some Vampi-inspired goth makeup! We will have the supplies, you just bring yourself. Registration is limited and required. Please visit mykpl.info or call 262-564-6130 to register!

MID DAY MOVIE: THE MAGNIFICENT SEVEN
March 27, 12:00-2:00 PM
Twin Lakes Library, 110 Lake Avenue, Twin Lakes
Stop by for a showing of the 1960 film version of *The Magnificent Seven*, featured in our NEA Big Read book.

FOUND ART
March 28, 6:00-8:00 PM
Southwest Activities Room AB, 7979 38th Avenue, Kenosha
Adults (18+)
Turn trash into treasure! We will have the supplies, you just bring yourself -- or a special item you’d like to turn into a work of art. Registration is limited and required. Please visit mykpl.info or call 262-564-6130 to register.

PLASTIC PETS
March 31, 1:00-2:30 PM
Southwest Library, 7979 38th Avenue, Kenosha
Families
Can't have a pet? No problem! Work together as a family to create a cute plastic pet out of recycled materials. This program is inspired by our NEA Big Read book, *Into the Beautiful North*.
In his third novel, Into the Beautiful North, an idealistic 19-year-old woman is inspired by the film The Magnificent Seven to travel from her home in Mexico to the United States to enlist seven men who’ve left her town to return and help protect it from drug-dealing bandidos. It’s a “wonderful comic satire,” writes The Denver Post. “Urrea uses a breathtaking Mexican magical realism to construct a shimmering portrait of the United States.” “No great adventure is told without great characters, and Urrea certainly knows how to create them…. That Urrea has turned a usually disturbing subject into a book that keeps a smile on your face is a tribute to his storytelling”

From the National Endowment for the Arts Big Read website

COMMUNITY PARTNERS

Blackhawk Community Credit Union
Carthage College
Hedberg Library
The Civil War Museum
Community Library
DP Wigley Company
Friends of the Kenosha Public Library
Harborside Common Grounds
Jack Andrea
Kenosha Community Media
Kenosha County Genealogy Society
Kenosha Creative Space
Kenosha Literacy Council
Kenosha/Racine Poets Laureate Program
Kenosha Unified School District
Petrifying Springs Park
Public Craft Brewing Co.
RG Productions
Rustic Road Brewing Co.
St Mark’s Parish
tg’s Restaurant & Pub
UW-Parkside Library
Woman’s Club of Kenosha

SPECIAL THANKS

Friends of the Kenosha Public Library
Kenosha Public Library Foundation
Blackhawk Community Credit Union
St Mark’s Parish